



Summary

Background, Experience

- More than 30 years of service, exclusively to credit unions, CUSOs and their affiliates.
- Formed in 2011 via a merger with Members United Bridge Corporate.
- Alloya Corporate FCU serves 1,600+ members nationwide (as of this writing: February 2014).
- Large-scale membership harnesses aggregation to attract the best providers and preserve favorable pricing.
- Because Alloya is a credit union, it shares credit union values and understands the power of the cooperative.
- Programs are developed cooperatively within the credit union system.
- Partnerships with trusted providers expand Alloya's product portfolio.

Value

- Credit unions utilize Alloya's competitively priced [products and services](#) to:
 - Expand product offerings
 - Make money
 - Save money
 - Save time
 - Retain members
 - Attract new members
- A "[Success Team](#)," assigned to each member credit union, provides personalized attention and mobilizes other Alloya team members to pinpoint solutions.
- Affordable products, exceptional service and meaningful interactions define the member-Alloya experience.

Solutions

- Credit unions may choose from a broad array of Alloya products and services, designed to strengthen their operations and appeal to members.
- Product lines include: item processing, correspondent services, lending, investments (via its wholly owned CUSO, [Balance Sheet Solutions, LLC](#)) and business services.
- The convenience of Alloya's secure, online account management system enables members to access their accounts, perform transactions and produce reports.
- When it comes to addressing the challenges faced by our members, no need is too big or too small.